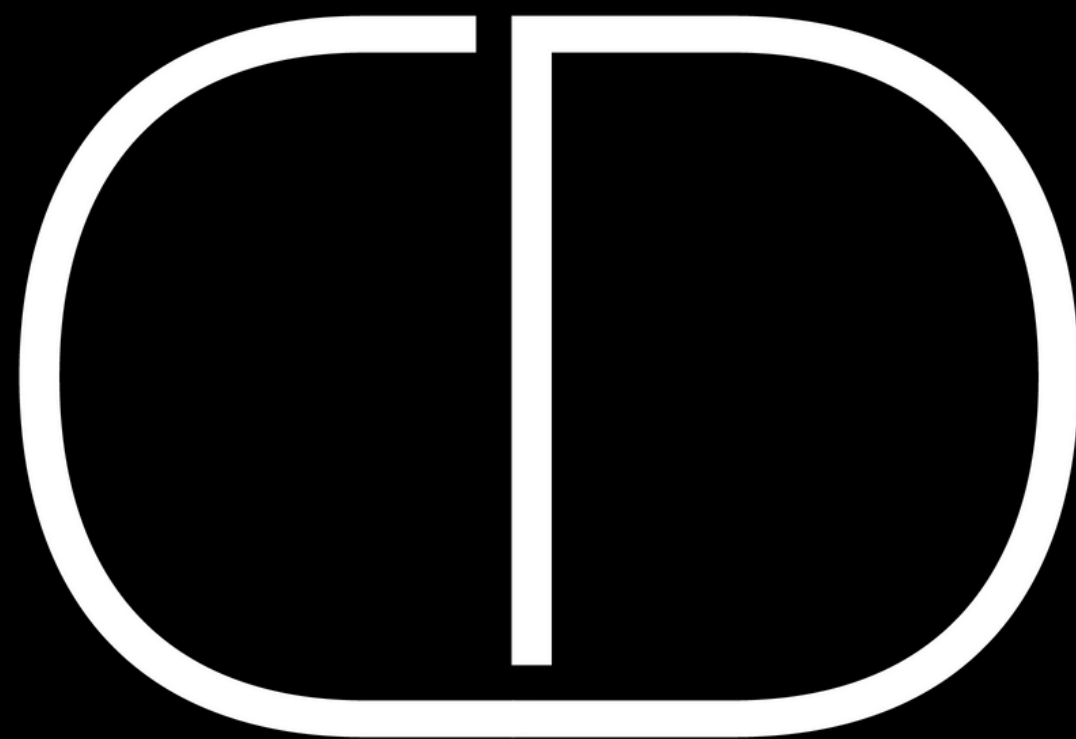


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carlos dasilva



graphic designer

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# PHOTOSTORY



image

/ˈɪmɪj/

noun

a representation of the external form of a person or thing in art.

storytelling

/'stôrē.teliNG/

noun

the activity of telling or writing stories.

why this? how are photos important?

photographs play an important role in everyone's life – they connect us to our past, they remind us of people, places, feelings, and stories. they can help us to know who we are.

"a picture's worth a thousand words"  
– fred r. barnard

interviews

why are photos important to you?

"They're sentimental to me. It's important to remember loved ones that have passed. It's good to look back at memories before certain things that have gone bad in life like fighting with family, losing them, and it's a nice way to reconnect with old friends."

– jena

"Photos can hold the memory of someone who isn't there anymore. They are beautiful and fun to look at. They can tell you about very vulnerable parts of someone."

– alyssa



what do photos mean to you?

"Photos are like memories. Being able to go back to the past and see what happened at this moment can truly make you feel something. Even with bad memories, it shows how much has changed and how you're able to change that and become the better person you aspire to be."

– jena

"Photos are extremely meaningful to me. They are a moment in time. They hold the people you love after they pass which can mean the world to a person. Personally I love photos and I love taking them with my friends, family, and girlfriend. They are moments and memories. Sometimes I find myself sitting on my phone just looking at photos. As I mentioned they are a portal to a certain time. After losing my grandmother a year ago and my grandfather in January having photos of them bring me back to those moments with them."

– alyssa

my goal is to get more in depth about taking images through instant films and really step out of my comfort zone. Using instant films alone to capture the essence of these subjects and their environment is powerful already to tell their story. My end product will result in a editorial magazine called PhotoStory, which will incorporate each subject's film images and interview all throughout different spreads.

media





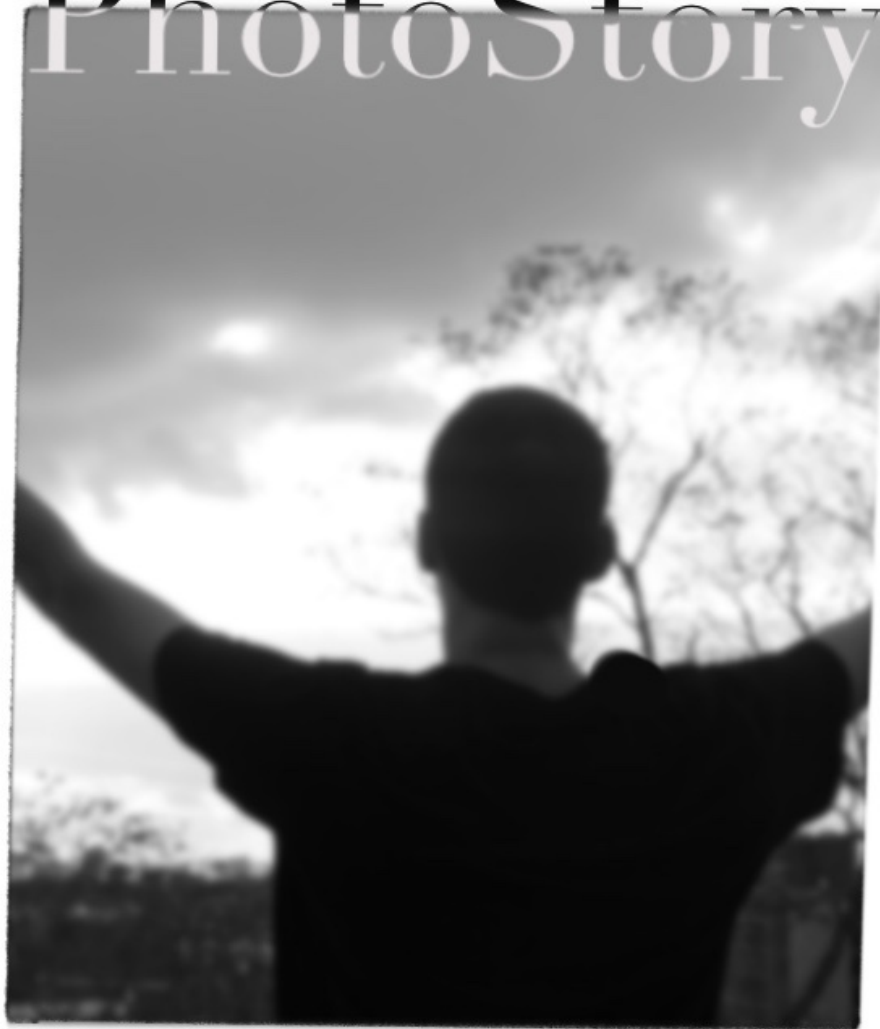




magazine layout

instant film cover

# PhotoStory



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spread title





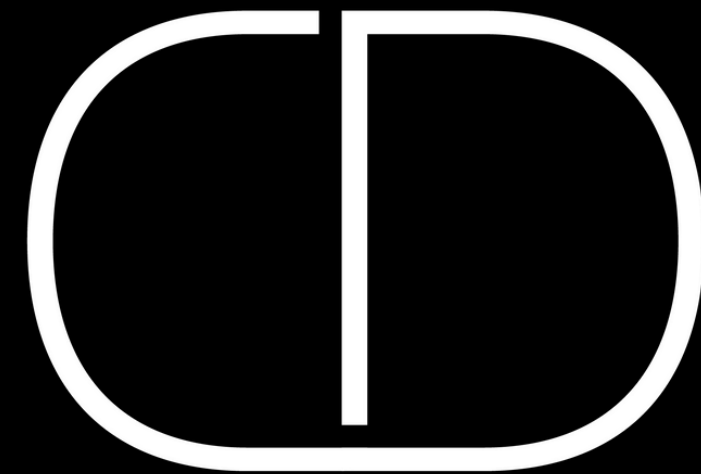
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**M**odern architecture has something for everyone. Even if your taste may veer towards the opposite side of the design spectrum (i.e. rustic country)—there are still elements of modern design that will appeal to you. Don't believe it? After reading this article, you may change your mind. The fundamentals of modern architecture are clean and simple. Its ever-present philosophy abides to the ideal that form follows function. Therefore, modern architects express themselves through simplicity, clear views of structural elements and by eschewing unnecessary design details. Modern architecture boasts the actual structure and materials used in the building vs. covering them up with ornate designs. That is why most modern designs feature elements of wood, steel and glass, in order to show-off these industrial structural materials. By 1920 there was an increasingly wide understanding that building forms must be determined by their functions and materials if they were to achieve intrinsic significance or beauty in contemporary terms, without resorting to traditional ornament. Instead of viewing a building as a heavy mass made

of ponderous materials, the leading innovators of modern architecture considered it as a volume of space enclosed by light, thin curtain walls and resting on slender piers. The visual aesthetic of modern architecture was largely inspired by the machine and by abstract painting and sculpture. Architects also began to experiment with new materials and techniques, which gave them greater freedom to create new forms. In 1903–1904 in Paris Auguste Perret and Henri Sauvage began to use reinforced concrete, previously only used for industrial structures, to build apartment buildings.[13] Reinforced concrete, which could be molded into any shape, and which could create enormous spaces without the need of supporting pillars, replaced stone and brick as the primary material for modernist architects. The first concrete apartment buildings by Perret and Sauvage were covered with ceramic tiles, but in 1905 Perret built the first concrete parking garage on 51 rue de Pontfaucon in Paris; here the concrete was left bare, and the space between the concrete was filled with glass windows. Henri Sauvage added another construction innovation in

thank you!



carlos dasilva

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